

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474228-1	08/21/16	August 2016	08/01/16 - 08/15/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4550

Flight Dates	Order #	Alt Order #
08/09/16 - 08/15/16	1474228	08223435

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/09/16	08/12/16	T-F WPBF News 25 @ 1111-11:35PM		-TWTF--	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 -TWTF-- 2 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/10/16	11:25 PM	T-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1613H	\$750.00 NM
4	WPBF	F	08/12/16	11:13 PM	T-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1613H	\$750.00 NM
2	08/09/16	08/12/16	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 -TWTF-- 2 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Th	08/11/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1613H	\$275.00 NM
1	WPBF	F	08/12/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1613H	\$275.00 NM
3	08/09/16	08/12/16	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 -TWTF-- 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/10/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1613H	\$400.00 NI
4	WPBF	F	08/12/16	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1613H	\$400.00 NI
4	08/09/16	08/12/16	Ellen	4-5p	-TWTF--	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 -TWTF-- 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	08/10/16	4:45 PM	Ellen	4-5p	:30	PRATV1613H	\$400.00 NI
5	WPBF	Th	08/11/16	4:46 PM	Ellen	4-5p	:30	PRATV1613H	\$400.00 NI
9	08/13/16	08/13/16	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----1- 1 \$125.00									

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Lehigh Valley, PA 18002-6885

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Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4550	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
9	08/13/16	08/13/16	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----1-	:30	1	\$125.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/13/16	5:39 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1613H	\$125.00	NM
10	08/13/16	08/13/16	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----1-	:30	1	\$250.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/08/16	08/14/16	-----1-	1	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/13/16	6:13 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1613H	\$250.00	NM
11	08/13/16	08/13/16	Sat Wheel Of Fortune Class of Time - Immediately Pre-emptible without notice	Sat 7-730PM	-----1-	:30	1	\$600.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/08/16	08/14/16	-----1-	1	\$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/13/16	7:07 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	PRATV1613H	\$600.00	NM
12	08/13/16	08/13/16	GMA Saturday 7-8am Class of Time - Pre-emptible with notice	Sat 7am-8am	-----1-	:30	1	\$400.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/08/16	08/14/16	-----1-	1	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/13/16	6:59 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1613H	\$400.00	NM
13	08/13/16	08/13/16	Sat Jeopardy Class of Time - Immediately Pre-emptible without notice	Sat 7:30-8PM	-----1-	:30	1	\$625.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/08/16	08/14/16	-----1-	1	\$625.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/13/16	7:51 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PRATV1613H	\$625.00	NM
14	08/13/16	08/13/16	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$350.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/08/16	08/14/16	-----1-	1	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/13/16	8:07 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1613H	\$350.00	NM
15	08/14/16	08/14/16	Sun 11:35pm Late News Class of Time - Immediately Pre-emptible without notice	1135p-12am	-----1	:30	1	\$300.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/08/16	08/14/16	-----1	1	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/14/16	11:45 PM	Sun 11:35pm Late News	1135p-12am	:30	PRATV1613H	\$300.00	NM
16	08/14/16	08/14/16	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$125.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/08/16	08/14/16	-----1	1	\$125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/14/16	5:10 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1613H	\$125.00	NM
17	08/14/16	08/14/16	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$400.00	NM	

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Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4550	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/14/16	08/14/16	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----1 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/14/16	7:45 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PRATV1613H	\$400.00 NM
18	08/14/16	08/14/16	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----1 1 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/14/16	8:44 AM	Sun 8-9am News	Sun 8-9am	:30	PRATV1613H	\$325.00 NM
19	08/15/16	08/15/16	m WPBF News 25 @ 11P	11-11:35PM	M-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 M----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/15/16	11:13 PM	m WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1613H	\$750.00 NM
20	08/15/16	08/15/16	1230-1P Access Hollywood	1230-1p	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 M----- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/15/16	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1613H	\$275.00 NM
21	08/15/16	08/15/16	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 M----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/15/16	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1613H	\$400.00 NM
22	08/15/16	08/15/16	Ellen	4-5p	M-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 M----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/15/16	4:22 PM	Ellen	4-5p	:30	PRATV1613H	\$400.00 NM
23	08/15/16	08/15/16	WPBF News 25 5-6:00am	5:00-6:00am	M-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 M----- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/15/16	5:37 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1613H	\$200.00 NM
24	08/09/16	08/12/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	3	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 -TWTF-- 3 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/09/16	5:10 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1613H	\$200.00 NM
3	WPBF	W	08/10/16	5:25 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1613H	\$200.00 NM

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Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/09/16	08/12/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	3	\$200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/12/16	5:56 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1613H	\$200.00 NM
25	08/09/16	08/12/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/09/16	08/15/16	-TWTF--	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/09/16	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1613H	\$1,700.00 NM
2	WPBF	F	08/12/16	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1613H	\$1,700.00 NM
26	08/09/16	08/12/16	Good Morning America	7-9AM	-TWTF--	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/09/16	08/15/16	-TWTF--	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/10/16	7:27 AM	Good Morning America	7-9AM	:30	PRATV1613H	\$625.00 NM
2	WPBF	F	08/12/16	7:26 AM	Good Morning America	7-9AM	:30	PRATV1613H	\$625.00 NM
Total Spots							30		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,425.00
<u>Agency Commission</u>	\$2,163.75
<u>Net Amount Due</u>	\$12,261.25

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